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COMMUNITY FOUNDATION

a living legacy rooted in the community

Wednesday, March 31, 2010

REVISED Media Release – Volunteers to build a new community playground, through the help of National Award

Trent Hills, ON – Through the efforts of hundreds of volunteers and with the strong support and leadership provided by *Let Them Be Kids and Kool-Aid*, Trent Hills Playground and Fitness Park Project, will host a Community Build Day on Saturday, September 4, 2010.

What began as a community playground project has now developed into the *Trent Hills Playground and Fitness Park Let Them Be Kids Day* which will get hundreds of volunteers involved in the creation of new playgrounds and much more. The improvement plan includes: three (3) new playgrounds and three (3) adult outdoor fitness parks. One to be built in each of the urban centres of Campbellford, Hastings and Warkworth but will also serve the rural communities of Percy and Seymour, whose neighbourhoods serve our children, their parents and caregivers.

Let Them Be Kids and *Kool-Aid* have partnered to help build stronger communities across Canada and help bring affordable fun and play to all children and families. Trent Hills was selected as one of 10 communities to receive the Let Them Be Kids-Kool-Aid Smile Award, providing support and resources to help make this community project a success. Each playground will be named honoring a hero in each community.

"This is going to be an exciting and memorable project for all the citizens of Trent Hills. I am thrilled that the Community Foundation connected with Let Them Be Kids and partnered with the Municipality Trent Hills. I look forward to the fundraising efforts for the project and especially the Community Build Day" said Kira Mees, President of the Campbellford/ Seymour Community Foundation.

Mayor Hector Macmillan said "Trent Hills is very fortunate to be one of only 10 communities in Canada to be part of Let Them Be Kids 2010. We will be working closely with volunteers in all three of our communities to design, build and celebrate the construction of three unique playground structures and adult fitness equipment. The additional Kool-Aid award will provide financial support, t-shirts and products in an effort to provide smiles and build a better community. We look forward to this exciting opportunity and I encourage everyone to make plans to come out and participate in the playground construction efforts on **September 4, 2010**. Our success depends on you."

"The children in our neighbourhood are looking forward to a safe and welcoming place to play. We are grateful to Let Them Be Kids for helping us get started and to *Kool-Aid* for their tremendous support in challenging us to do something good for the kids in our community.

We look forward to building on the many partnerships that will emerge from this project, working with committed individuals in each of the three communities” said Martha Murphy, Executive Director, Campbellford/Seymour Community Foundation.

Ian Hill, Volunteer CEO, Let Them Be Kids said “we are excited to support this very ambitious project and the idea of 3 playgrounds and 3 fitness parks in one day is exhilarating. This goes to show the commitment of the Trent Hills Playground and Fitness Park Committee and the broader community.”

- 30 -

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Trent Hills Playground and Fitness Park Project Online Video:
<http://www.viddler.com/explore/ltbk/videos/126/>