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Large Community of Support Celebrates Official Ribbon Cutting Ceremony to Open New CT Suite and CT Services Serving Campbellford Memorial Hospital Patients

Campbellford, ON – Today, the Campbellford Memorial Hospital (CMH) and the CMH Foundation hosted the official ribbon-cutting ceremony signaling the opening of its new CT scanner Suite and ability to provide CT Services to patients served by the hospital. The event represents the culmination of five years of planning and two years of community fundraising and support, raising 90% of the overall goal of \$2.5 million to support the purchase of this life-saving equipment.

The event was well-attended with hospital and foundation Board members, senior executive, physicians and health care providers and staff as well as representatives from the Central East LHIN. Representatives from Trent Hills, where the hospital is based, and almost all areas surrounding the hospital were on hand to celebrate this special milestone and to recognize the far-reaching impact the presence of this technology at the hospital represents. This included: Northumberland-Quinte West MPP; Township of Havelock-Belmont-Methuen; County of Peterborough; Township of Asphodel-Norwood; Township of Stirling-Rawdon; Township of Alwick/Haldimand; Township of Cramahe; Municipality of Brighton; and Municipality of Marmora and Lake. Many donors and friends of the hospital and foundation were also present for this special occasion.

Rural patients served by the hospital have a greater distance to travel for medical services, which puts them at greater risk when a medical event occurs, as problems can escalate or deteriorate during that time.

A CT scanner is a state-of-the-art imaging system that gives doctors at CMH highly defined, 3-D pictures of both form and function within a patient's body. With these detailed images, doctors have more information about a patient's condition, enabling them to make the best choice for treatment. Typically, the equipment is used to identify and diagnose acute stroke, head injury, blood clots, and abdominal infections, often life-threatening infections. There is significant benefit to Campbellford Memorial Hospital and the communities it serves by having a CT scanner at the hospital:

- It enables medical personnel to diagnose and treat patients more effectively and much faster
- It reduces the strain on the hospital's financial and human resources created when medical and nursing personnel leave the hospital to accompany patients requiring a CT scan to other hospitals
- It helps tremendously with physician recruitment and retention. Physicians want and require the right tools and equipment to diagnose patients, work effectively and maximize the standard of care CMH provides. Today, physicians expect to have CT scanner technology readily available to ensure quality patient care.

"The opening of our new state-of-the-art CT suite is a significant milestone for our hospital, representing five years of planning and solid decision-making to ensure this hospital and our patients enjoy the many and far-reaching benefits of this gateway technology," said Trish Baird, chair, Campbellford Memorial Hospital Board of Directors, adding: "Throughout this process, we've been

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guided by the hospital's vision, ensuring the equipment purchased and installed supports our ability to provide high quality of care in a safe and effective way to our patients."

CMH's vision is to be a recognized leader in rural health care, creating a healthy community through service excellence, effective partnerships and the development of innovative hospital services.

As a result of community support from a number of geographic areas served by the hospital as well as the decision by hospital leadership to participate in a provincial purchasing coalition, CMH was able to purchase and install its new CT scanner almost twelve months earlier than originally planned, with significant cost savings.

Through its partnership with the Central Ontario Purchasing Association and Teaching Hospitals of Ontario, CMH purchased a Philips Brilliance CT-64, a complete high performance system with a range of tools to ensure patients are treated effectively and safely. The hospital will begin treating patients with this new technology immediately; the CT scan will be used on a full-time basis for both in-patient and out-patient diagnosis.

CMH Foundation Board Chair Calvin Newman said: "The success of this campaign rests upon the many individuals, groups and communities who use the hospital and benefit from its presence and the high level of care provided by staff and physicians. The geographic area served by this small rural hospital is quite large. Recognizing the significance of the hospital in meeting the healthcare needs of this community, many have given generously to this campaign and with this equipment, we are even better equipped to serve the people we care for."

Newman extended a special thanks and recognition to the Township of Havelock-Belmont-Methuen for their pledge to raise \$400,000 for the CT scan and to the Belleville-based John M. and Bernice Parrott Foundation which contributed \$300,000 towards the campaign.

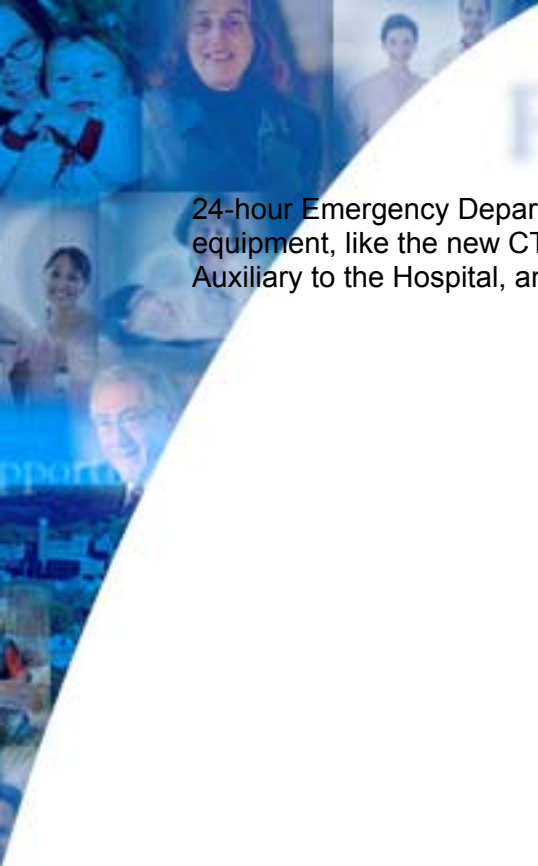
"This is an exciting day for Campbellford Memorial Hospital and the citizens and communities it serves. This is truly an historic moment in the hospital's history. With the incredible support of so many donors, we now have local access to cutting edge technology, which will help diagnose a multitude of medical conditions. This CT Scanner will enhance Campbellford Memorial Hospital's ability to provide exceptional care for its patients right here at home," said Lou Rinaldi, M.P.P., Northumberland-Quinte West.

His sentiments were echoed by Trent Hills Mayor Hector Macmillan who said: "I am sincerely very proud of the extremely generous support by Trent Hills residents, all of our surrounding neighbours, and Peterborough County Council who have truly made the partnership of the new CT Scan at CMH a noble achievement. I would also like to thank our MPP Lou Rinaldi and the McGuinty government for their continuing support to bring state-of-the-art healthcare and cutting edge technology to our area".

Said Havelock-Belmont-Methuen Reeve Ron Gerow of this community's generous support: "The CT scan for Campbellford Memorial Hospital is an absolute must as an every day tool for doctors and patients in this modern world. This new equipment addition to the hospital will help to speed up the necessary work required for patients needing help in many ways and we are all very proud to be a part in making this happen."

CMH's dedicated medical team serves approximately 30,000 Northumberland, Peterborough and Hastings County residents, as well as a large seasonal population of cottagers and tourists enjoying the beautiful Kawartha Lakes Region and the Trent River System. It is an acute care medical facility with a

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24-hour Emergency Department. The hospital is equipped with the latest medical and diagnostic equipment, like the new CT scan, thanks to ongoing community support, local service clubs, the Auxiliary to the Hospital, and the Campbellford Memorial Hospital Foundation.

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