



NEWS RELEASE

For immediate release

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Trent Hills Celebrates Small Business Week with the Launch of a *NEW* Online Business Directory

Trent Hills, ON – Today, The Municipality of Trent Hills and the Trent Hills & District Chamber of Commerce & Tourism Office, in partnership with Northumberland County, launched a new, searchable online directory profiling the Trent Hills business community. The directory provides consumers anywhere in the world with an online resource of detailed information about the business in our community and the products and services they offer.

“Today consumers are searching online for products and services more than ever,” notes Trent Hills Mayor Hector Macmillan. “By hosting an online business directory consumers get the information they need to access services and find the products they’re looking for in Trent Hills. When we promote and support our local businesses, we keep dollars and jobs in our community.”

“I’m excited about the new online directory that will enhance the web presence of businesses in Trent Hills. The directory continues to be the most popular element of our website and we are committed to meeting both the needs of the consumer and the business owner,” added Brian Redden, President of the Chamber. “The new directory allows greater flexibility for the business owner by providing user access to businesses that prefer to manage their own data. A single directory approach also ensures the consumer’s needs are being met providing current and up-to-date information.”

All Trent Hills businesses have a complimentary listing providing detailed information about their products, services, and operation. Businesses are also provided with access to their business listing and can update their information as often as they would like. Consumers can access business contact information, request information via secure email, a map to their location, a website link, a listing of service amenities they offer, their hours of operation, and a marketing message describing their products and services.

Members of associations such as the Chamber of Commerce and Tourism groups are highlighted with an icon of their organization’s logo in their listing.

The business directory also assists our Community Development Office and Chamber of Commerce to better serve our business community with up to date information. A single directory ensures that any updates to a business listing will automatically update all the directories highlighted below throughout the region.

You can search Trent Hills businesses online through the business directories on:

- www.trenthills.ca/business
- www.trenthillschamber.ca
- www.northumberland.ca
- www.visittrenthills.ca

Trent Hills actively promotes our online directory through various media to support our local business and highlights our community as a great place to live, work and play.

For more information, contact:

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