



PRESS RELEASE

July 31, 2009

Hastings Waterfront Festival Welcomes Visitors to Celebrate Antique Boats, Local Artisans, & Musicians

Hastings, ON – Today, the Hastings Waterfront Festival Committee along with the Government of Canada are pleased to announce \$10,000 in funding from the Building Communities through Arts and Heritage program to help enhance this already successful tourism event in its third year.

The Hastings Waterfront Festival will welcome thousands of visitors on August 14th and 15th, 2009 to the Hastings Village Marina to enjoy a celebration local art, music, and a stunning display of antique and classic boats, cars and motorcycles. The festival will kick off on Friday night, August 14th, with a waterfront bbq and concert featuring the 2008 Collingwood Elvis Fest Grand Champion John Cigan. On Saturday, beautifully restored boats from the Trent Severn Antique & Classic Boat Association will arrive at the Marina, antique cars and motorcycles will be on display, over 15 local artisans will be displaying and demonstrating their craft, and food and local musicians will fill the day. The full festival details can be found at www.hastingsfestival.ca

“I am very pleased that our government is able to support this great event in Hastings, ‘The Hub of the Trent’”, said Rick Norlock, Member of Parliament for Northumberland-Quinte West. “This festival celebrates our boating heritage and showcases the vibrant and talented arts and cultural community in the Hastings area. And what a boon to the tourism component of the local economy!”

“We are really excited to see the Hastings Waterfront Festival grow to a two day event,” comments Erin Farley, Festival Chair, “The support of our partners and the Building Communities through Arts and Heritage program has been a tremendous boost to expand the festival and showcase village of Hastings and surrounding area.”

The Building Communities Through Arts and Heritage program was created by the Government of Canada to help celebrate a community, its past and its present. The Program will increase opportunities, through festivals or other events and activities, for your local artists and artisans to be involved in their community and for local groups to commemorate your local history and heritage.

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For more information please contact:

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