



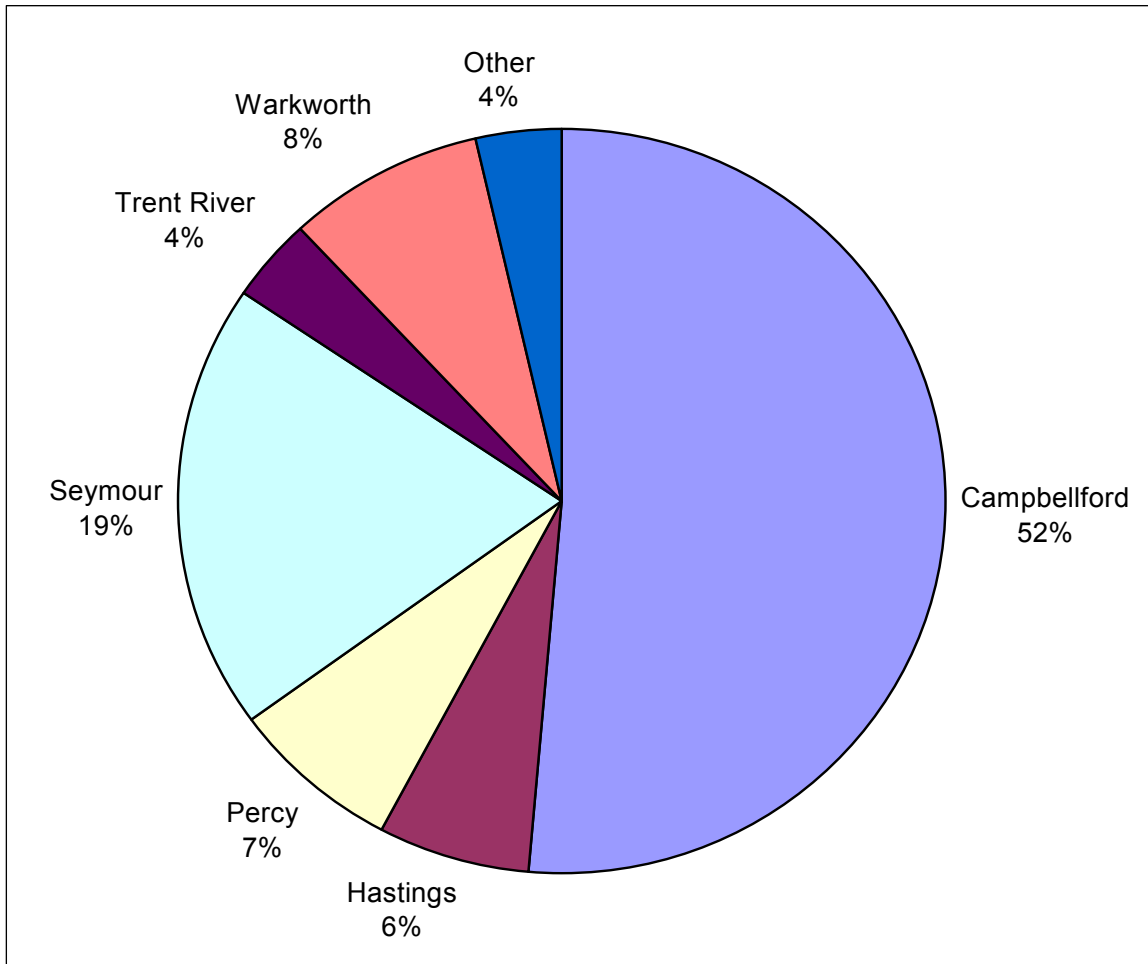
Come for a visit. Stay for a lifestyle.

***Official Plan & Economic
Development Strategic Plan
Survey Results***

In the summer of 2009 a survey was delivered to Canada Post mailing addresses in the Municipality of Trent Hills inviting residents to provide their input to the update of the Official Plan & Economic Development Strategic Plan. There were 111 surveys completed and returned. 76 surveys were paper copies and 35 were completed on the website. The following is a summary of the results.

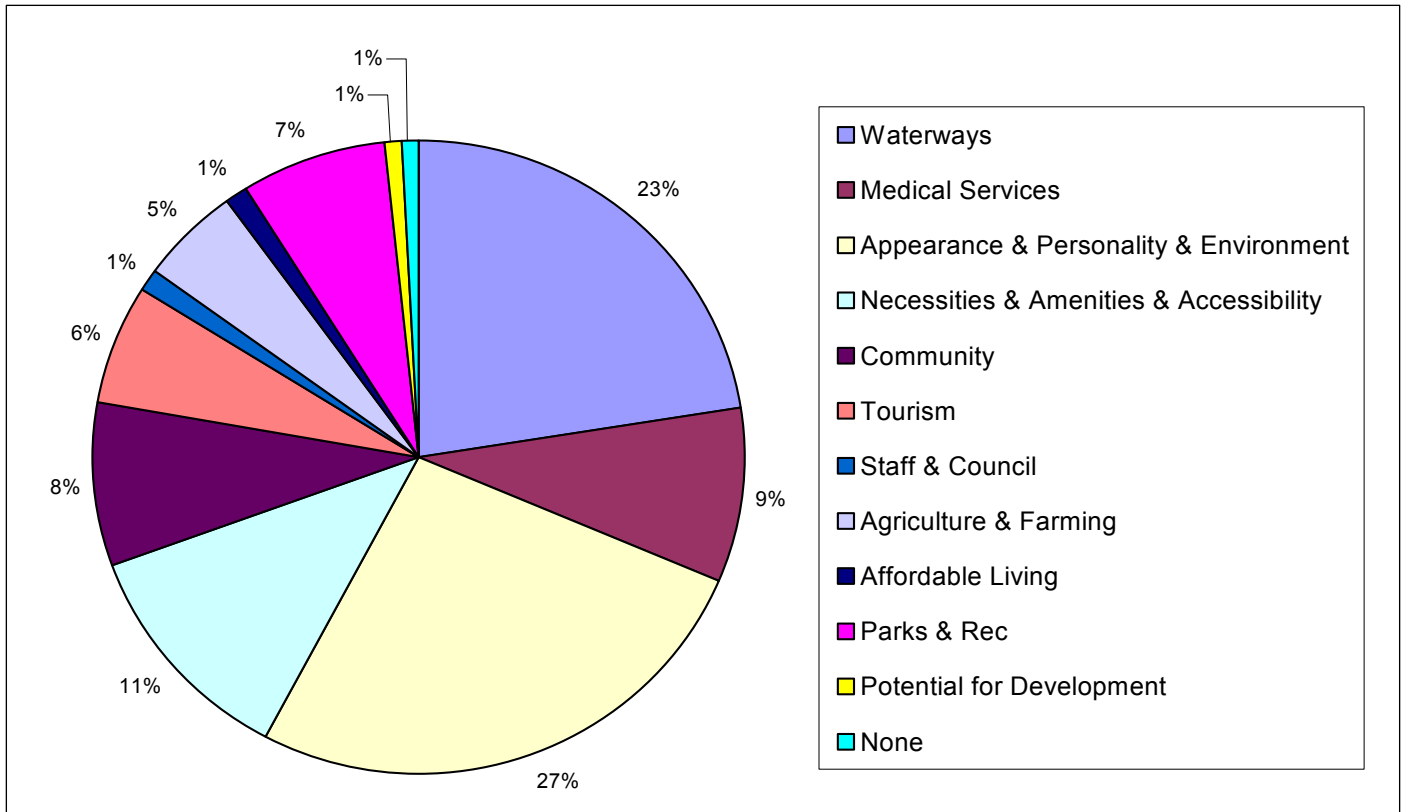
Summary of Results

Question 1: Please indicate which area of Trent Hills you reside in.



This graph represents the portion of respondents that reside in each area within the Municipality of Trent Hills. As demonstrated, Campbellford and Seymour have the most participation. The "other" option consists of respondents from Crowe River, vague areas between towns, and also respondents who own a parcel of property but do not reside within Trent Hills.

Question 2: What do you consider to be the most important strengths and assets of the Municipality of Trent Hills?



This graph represents the respondents' opinion of what the most important strengths and assets of the Municipality of Trent Hills are. There was great feedback, and all results were grouped into the above 12 categories. The most popular strength/assets were the appearance, personality, and environment. Within this category, respondents specified a great trend towards the rural atmosphere, the culture, the landscape of the Municipality, including the rolling hills, wildlife, and the festival activities that take place.

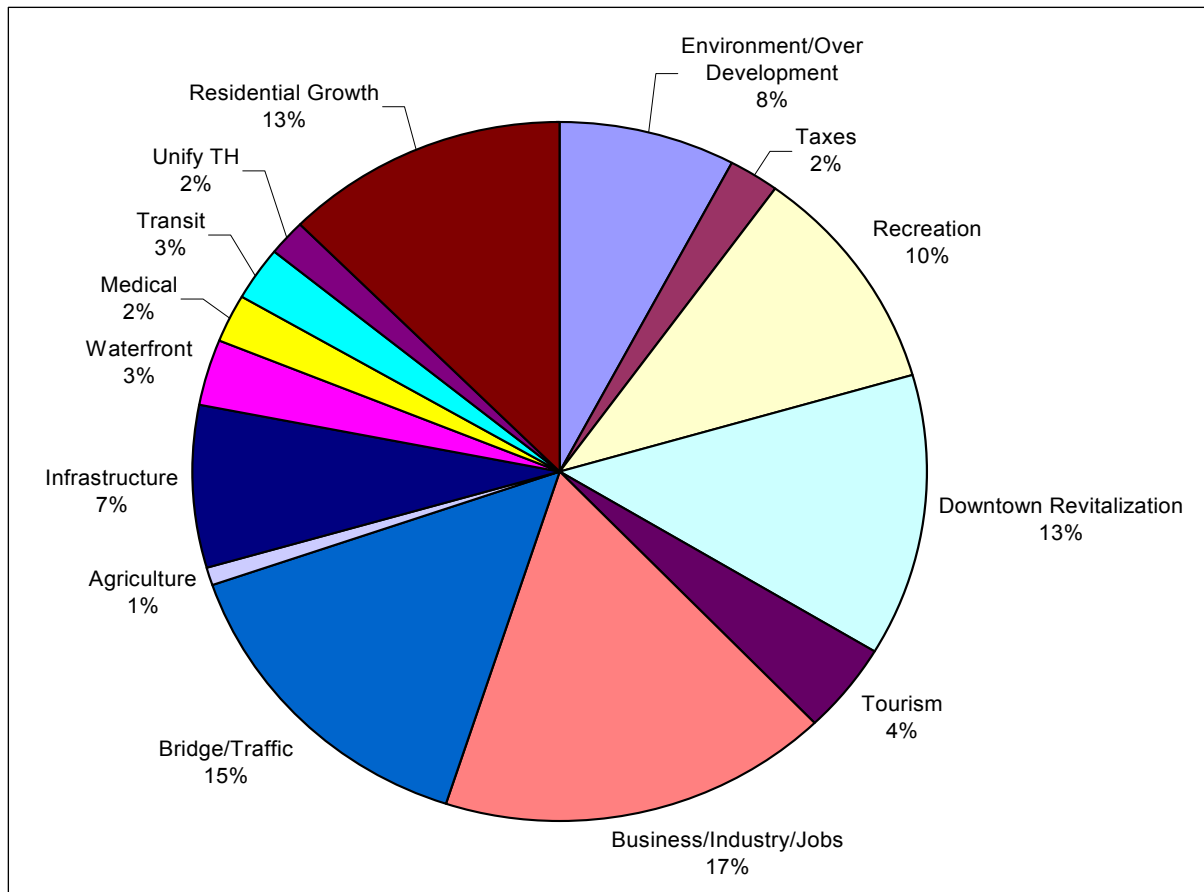
The strength/asset that was almost equally as popular was the waterways that run through Trent Hills. This included the Trent Severn Waterway and Crowe River. Also included in this group is the Waterfront Development. There was a positive response towards the current development of the waterfront in Campbellford.

Necessities, amenities, and accessibility is another group that was ranked highly. This includes schools, libraries, service clubs, interest groups, churches, museums, and the arts. It also includes the locality of Trent Hills with respect to the cities and services offered and the ease of accessibility to these areas.

Community refers to the friendly and welcoming residents, the volunteers of the community, as well as the relatively small population that resides here.

Attached at the end is a copy of the comments made regarding the strengths and assets of the Municipality of Trent Hills.

Question 3: What are the major needs, gaps, and areas of improvement that must be addressed over the next 3 to 5 years?



The above graph represents the areas of the Municipality of Trent Hills that the respondents feel need improvement over the next 3 to 5 years. It can be seen that there are many areas that were suggested, and thus the results were categorized into 14 different categories.

The majority of concerns lay in the business/industry category. The results indicated that residents want more business brought to the area to create more jobs. Suggestions included small and medium businesses, retail shops, manufacturing, along with many other relevant ideas.

The bridge in Campbellford was also a great concern. There were both advocates and adversaries to the idea of a second bridge. The conclusive concern for respondents is the issue of traffic flow. There were suggestions of altering the lights for control, a second bridge in other locations, widening of the current bridge, etcetera.

Residential growth was a popular concern within the Municipality. Some respondents would like to see more seniors attracted to the area, and others would like to see younger generations and families to be attracted. A strong argument seemed to be that younger generations will help the community grow, however others feel that this is a retirement community and should be developed as such. Thus, a main concern was that residential growth occurs.

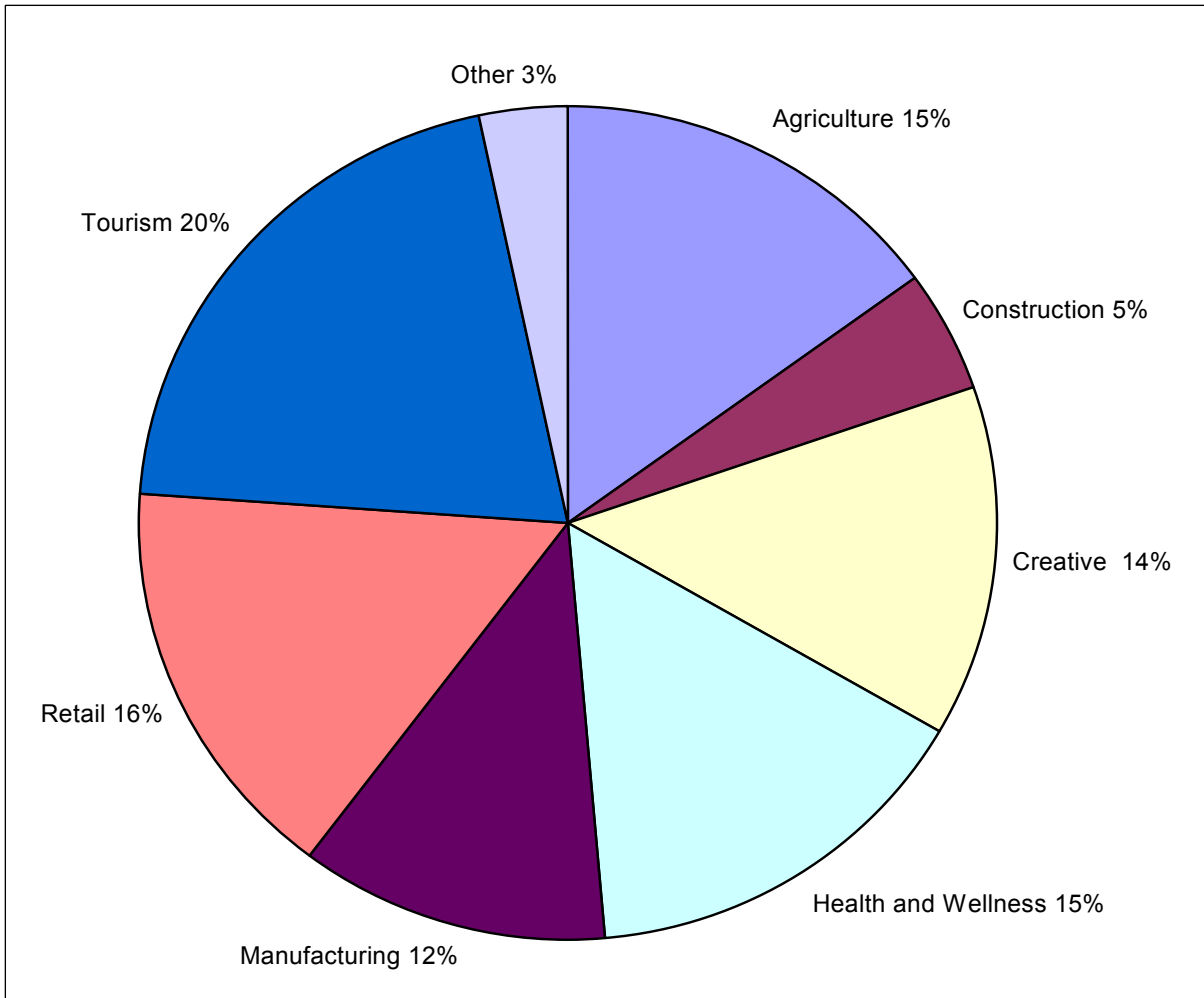
Downtown revitalization includes the beautification of the downtown cores. The most suggested beautification was for the Campbellford area (this may be due to the fact that the majority of respondents reside in Campbellford). The main concern was for the buildings around the bridge. There are many comments suggesting that they are unattractive, should be fixed up, torn down, etcetera.

Overdevelopment and environment includes concerns regarding development on islands, in rural areas affecting agriculture, and the lack of environmental development. Suggestions included saving the environment, protecting natural resources from overdevelopment, and promoting green energy development.

Unify TH (Trent Hills) refers to the respondents who feel that the 3 communities remain separate with different identities and goals. They suggested that the Municipality try to unify this separation and get Campbellford, Hastings, and Warkworth to work together for the common good.

Attached at the end is a copy of the comments made in regards to the needs, gaps, and areas of improvement to focus on over the next 3 to 5 years.

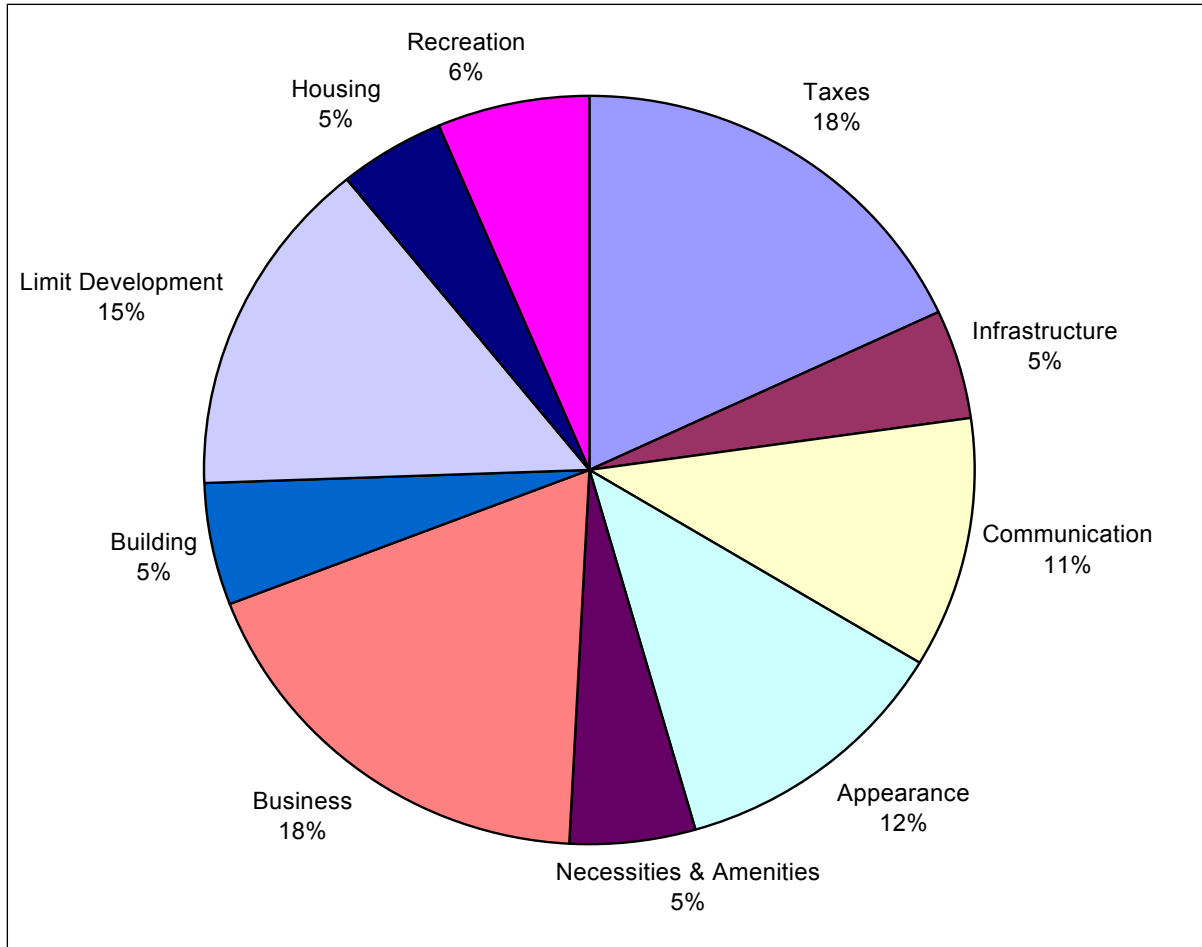
Question 4: What business sectors should the Municipality of Trent Hills focus on encouraging and developing?



This graph represents the business sectors that should be focused on for development and encouragement. Most of the respondents specified more than one sector that should be focused on, however results indicated that tourism is the sector that should be focused on the most.

Retail, health and wellness, and agriculture were also very popular among the respondents.

Question 5: How should Trent Hills encourage sustainable development?



This graph represents the ways that Trent Hills can encourage sustainable development. The results were comments from the respondents and were grouped into the above 10 categories.

One of the most commonly suggested categories was business. This includes bringing business to the area, creating more jobs, and encouraging people to buy locally. There were suggestions regarding the types of business that should be brought to the area, including retail and clean manufacturing and industry.

Another commonly suggested category was taxes. There was a lot of response asking for lower taxes and service fees. However, there were also a few that are satisfied with tax rates. There were suggestions that taxes be lower for residents who have environmentally friendly and sustainable houses.

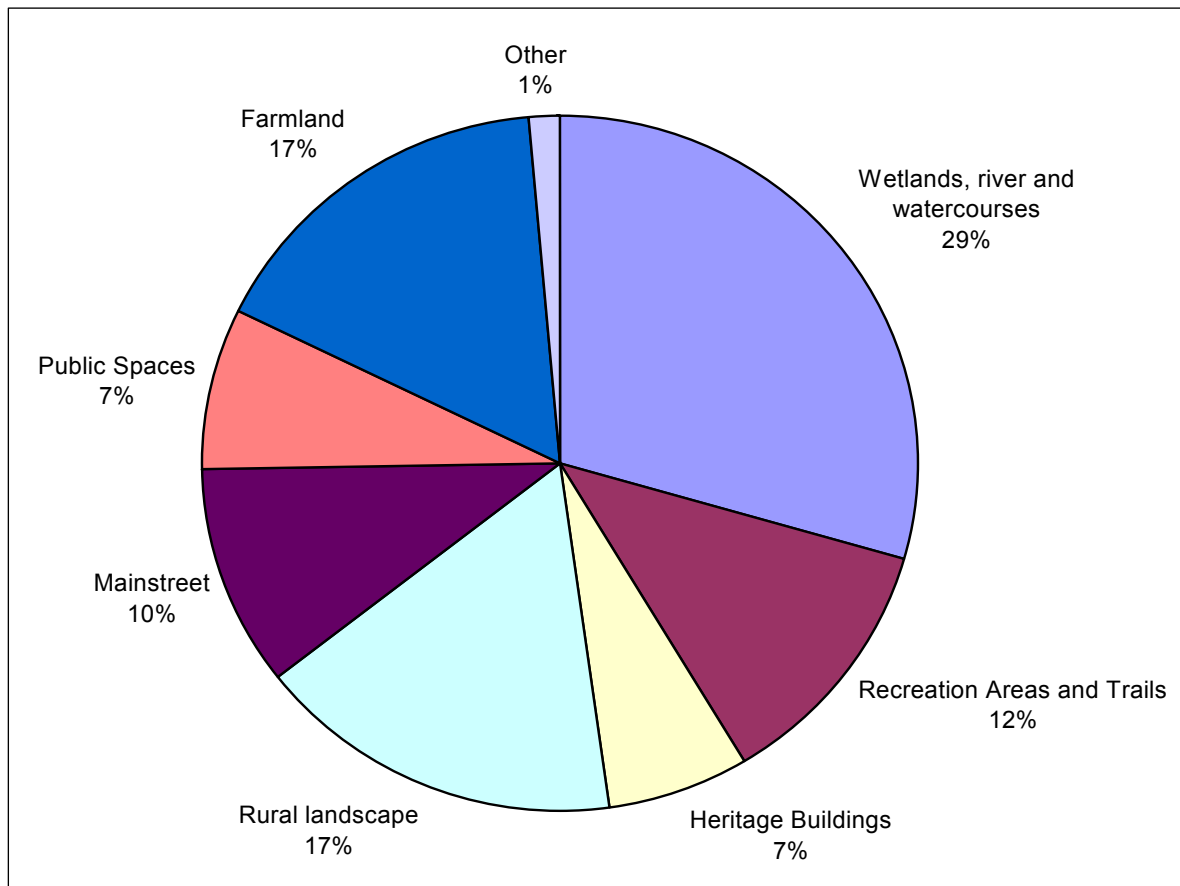
Limiting development includes directing development towards areas that are already serviced, to develop on the mainland only and not the islands within the area, limit housing until more need arises, and to refrain from preparing areas prior to building plans. There were also suggestions to develop the area for seniors.

Communication includes advertising Trent Hills' strengths and assets, encouraging community involvement, and increased communication with Council, on both counterparts (Council and the community). It was suggested that the community take more interest, and also that Council take into consideration the requests of the community.

The building category includes lower building costs, more sustainable building allowances, and the recommendation to make use of the vacant lots and buildings in the area.

Attached at the end is a copy of the comments made in regards to the ways in which Trent Hills can encourage sustainable development.

Question 6: What do you consider as Trent Hills' most important land use feature?



The graph above represents the most important land use features in Trent Hills. As demonstrated, wetlands, river, and watercourses were chosen as the most important.

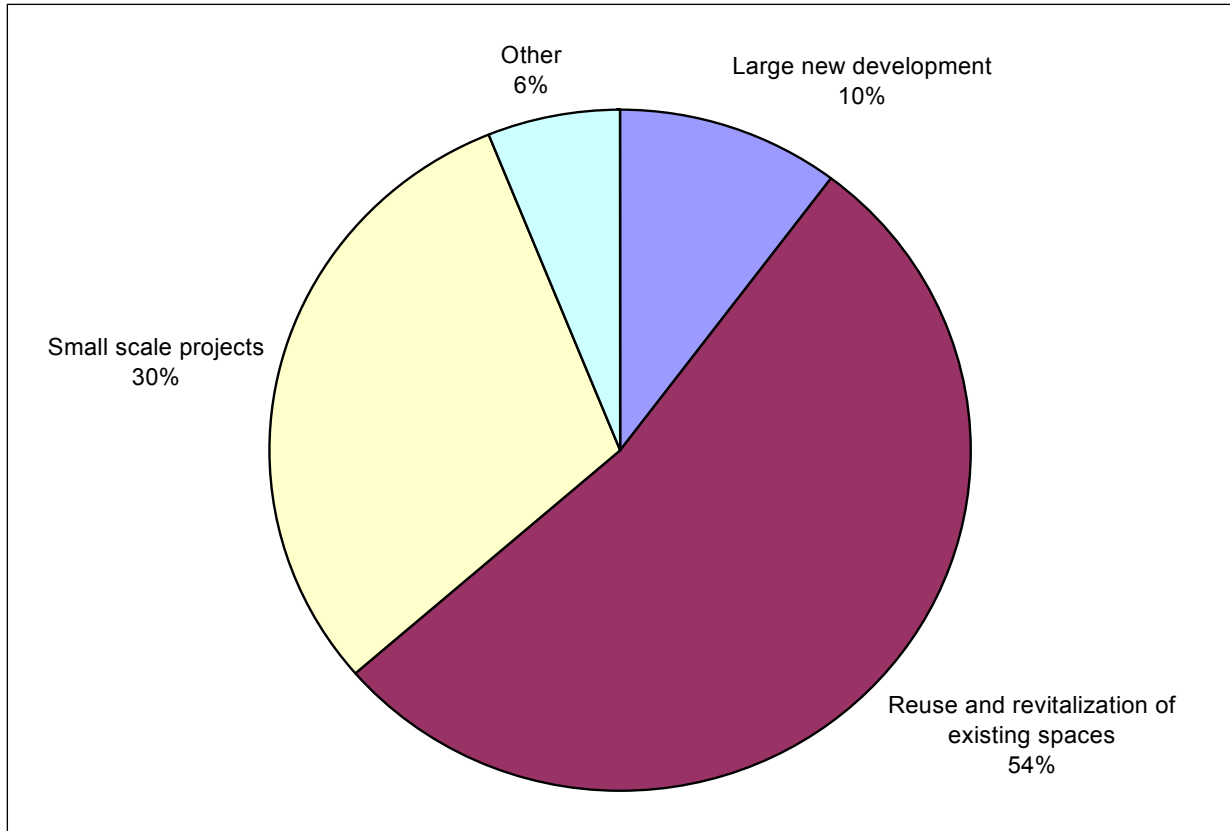
Respondents also indicated that rural landscape and farmland are important to Trent Hills as well.

Question 7: Please identify these land uses in order of greatest need for Trent Hills.

	1	2	3	4	5	6	7
Industry / Businesses	10%	4%	2%	3%	1%	0%	0%
Affordable Housing	16%	24%	14%	16%	11%	13%	14%
Retail Stores	15%	21%	26%	19%	8%	7%	7%
Apartment Buildings	4%	11%	20%	18%	25%	22%	21%
Parks	18%	18%	16%	6%	24%	18%	0%
Subdivisions	5%	2%	6%	20%	21%	31%	43%

This chart represents the order that respondents placed the above categories of land uses in, in order of greatest need. The greatest need for land use is industry / business, followed by affordable housing, retail stores, apartment buildings, parks, and subdivisions consecutively, with subdivisions being the least needed land use. There was also an “other” category; however, there was an error on the website survey that would not allow respondents to enter their suggestion. Other suggestions from the paper copies are included at the end for review.

Question 8: What scale of development should be encouraged?



This graph represents the scale of development that residents of Trent Hills would like to see. The majority of respondents would like the Municipality to encourage the reuse and revitalization of existing spaces.

The other comments that were received included development such as medium industry, beautification, parks and recreational property, no box stores, and rural development.

Raw Data

2. What do you consider to be the most important strengths and assets of the Municipality of Trent Hills?
Trent River, CMH, attractive place to live
Clean, friendly towns that provide basic necessities for cottagers and tourists
Rural, small town atmosphere, natural landscape, three towns with individual personalities, community spirit, civic pride, volunteerism, local services (hospital, schools, physicians)
Beautiful community that people like to travel to
Trent Severn Waterway
Trent Severn Waterway
Beauty of canal, community spirit, volunteers, quiet neighbourhoods
gently rolling hills, rural setting, sparkling flowing river, greenbelts, medical and retail facilities
A river in town and community
Trent River itself, Hospital
People
Hospital
Rolling hills, friendly and welcoming people, rural and agricultural environment
Waterfront development plan, strong Chamber, Economic development officer, visionary planning dept. county linkages for tourism, staff that go beyond politics
The natural environment, in particular the Trent River; small town and rural environment; peace and quiet
People in the Community and being on the TSW
Bridge most important
Shopping and lower taxes
Its people
The waterways, scenery, and convenient stores
Surrounded by beauty - water, green parks, good shopping. Council has done good jobs in these areas.
Campbellford town park, Trent River, Seymour lake down stream into Town of Campbellford, our medical services, Sports and Sport Areas, Crowe River park
Beautify rural landscapes, the river and water courses Heritage aspects of the small towns
Location, Location, Location. Far enough away from large centres to avoid busyness/fast pace yet everything is accessible. Quaint, Historic, Relative beauty of entire area
The beauty of the area. Hospital, canal area, friendly people who look after one another.
Trent River/Canal; hospital; churches
Trent Waterways
The small roads and country side. There are few existing places where one can see large old family farms, small winding roads and beautiful waterways. Development needs to happen but in a way that follows a plan to maintain these important assets.
Volunteers, commercial sector, agriculture, Trent river system, and hospital
Peace and quiet; hilly, forested country side; friendly people; great variety of activities and services; wildlife
Farmland and rural roads not covered with houses. Too many Municipalities have allowed development in farm areas that is very wasteful of good land, while isolating people who produce food.
Beautiful, non polluted area to raise children, close to the cities, but away from the crime and smog
The river, hills, and festivals
Health environment; affordable living (housing, municipal taxes); community services
Scenic landscape and beauty of nature
Our rural landscapes and wetlands, rivers, lakes. Parking along some of these public owned spots would be nice. Some nice roads have been butchered by tree killing in the name of maintenance. Who said "cars rule". We can't forever be looking from the car perspective
Natural rural setting with the Trent River and Hospital care

Water assets. River, canal and area parks and conservation sites
Its beauty, the river, the people, the small town feel, its charm.
I am not very clear on that I do feel the natural surrounds maybe the greatest asset here
Heritage community, farm production, health care availability
The natural beauty, of course, but also the accessibility from Toronto, Peterborough and Ottawa.
None at the moment!
Diverse wildlife, undistributed forests, clean, accessible
Beautiful rural landscape and waterways and the truly friendly people
Tourism
Small town, country atmosphere
Beautiful land, tourism, friendly citizens
Tourism/Trent Canal; proximity to urban centres yet life is rural = all of the benefits of both
Agricultural potential; tourism
The Trent River and tourism is the most important asset
Natural environment, waterway and wildlife
The Trent River and Canal. The rolling hills and farmland. All this points to a tourist and vacation area for those in the city who do not have the tranquility of the country and for those who do not want to go up in the wilderness of northern Ontario.
Preservation of rural lifestyle and natural resources. All of question 6.
Trent River, Campbellford High School, Hospital
The rural towns located on a river system with a world wide, unique, canal system
Trent River; small town size; downtown appearance; Old Mill Park; Old Town Hall; Aircraft Museum
Hospital, schools, libraries, Trent River (recreation)
(1) Village of Warkworth (2) Ferris Park (3) Trent Canal/Trent River
(1) Rural landscape/river (2) local hospital (3) arts/culture (4) Ferris Park (5) Trent Canal
Peaceful slow pace, pleasant surroundings, Trent Severn Waterway, Convenient amenities, Hospital/Medical, Big city amenities in small town
Its natural environment and landscape. Its diverse small communities and agricultural base
Mill Park, Trent system, Hospital and medical centre
Mill Park, Trent system, Hospital and medical centre
Scenic. Assets: river, Ferris Park, Agricultural society, service clubs and interest groups, hospital and medical centre, schools
Hospital, Hillside clinic, Multicare living, our canal and downtown, street scape
Rural lifestyle, Trent canal system, service clubs, volunteers
Trent Severn Waterway
Fresh air - fewer cars/trucks - Peace and quiet for our retirement - lower taxes
Hospital, Trent Hills medical centre, canal and waterway
Canal and tourism
Mix of rural and urban. Best of both environments. Small town, yet provides services (i.e. hospital, high school, curling club, pool)
The river, we are a rural area, close to the cities, friendly
(1) Trent River is most notable asset. It provides pleasure for us and draws visitors. (2) Small town spirit - come for a day and stay for a lifetime
Small town atmosphere of Campbellford
I don't know any. Stop spending money we don't have.
Hospital, scenery, rural landscape, Trent Canal/river, rotary trail - as an attraction for visitors and recreation for residents. Westben theatre, connection with Loyalist in offering courses, most shopping needs are met within Trent Hills
Diverse and welcoming culture with rural charm and beauty

Day tripping, quiet lifestyle, waterfront
Its rural nature and small town community living and lack of serious crime as opposed to large towns or cities
The beauty of the area - the small cottage town look
Sedate and quiet, peaceful, restful
Tourist industry
The people. The fact that it is still a rural setting.
The beauty of our town, the pace of living, the heritage nature of much of the streetscape
Hospital, jobs, river, park areas, agriculture
Heritage homes and streetscapes; parks, trees and walkability, Rotary path; intact town core, markets
Small town atmosphere of most activities
Our forward-thinking Council and staff under the strong leadership of our Mayor Hector Macmillian in securing all available environment (Prov.) and (Fed) grants for infrastructure improvements
Tourist - Hastings; Shopping - Campbellford; Warkworth - Arts
Natural beauty/cleanliness; waterway; hospital; friendly small town atmosphere
The Trent River
Good agricultural land; not too dense population
The beautiful rural setting (rolling hills and waterway)
There is a walkable downtown core; there is substantial historical significance architecturally; parks, walkways, river
The natural surroundings, access to sports activities (i.e. curling, lawn bowling, golf and arts functions) Westben and various music events.
Small town atmosphere, friendliness, waterways and tourism
Trent Hills at this time is a fairly safe place to live and bring up families. Have good public and high schools and parks to play in. Not garbage dumps like Toronto at present strike time. A picture place to live. Close to Peterborough, Belleville, Trenton and Cobourg for employment
Strengths: Potential for small scale manufacturing development and surrounding residential development. Assets: river, canal, and unique town and lifestyle
The waterways, farmlands, rural landscapes, recreational areas and trails, and community living
The Trent Canal, our natural environment, and conservation areas
Safe, quiet community
Trent Hills has retained its beauty that others have lost in rush to build everywhere - Assets - Open country side, not junky touristy - clean
Rural landscapes, agriculture, cultural heritage and environmental values
The rural landscape
Agriculture, natural beauty, environmental health
Rural landscape
Agriculture, tourism attraction, retirement community, canal novelty, scenic hills, location

3. What are the major needs, gaps, and areas of improvement that must be addressed over the next 3 to 5 years?

a successful plan that attracts medium and small industry

Many roads are in bad repair, need resurfacing. More amenities for boaters within easy reach of the moorings.

Federal and provincial infrastructure grants will eventually be tapped out. Infrastructure needs to continue to improve to allow for growth in the community. Investment in small business, either through marketing programs to draw tourists or customers from larger centres, or tax relief. Face reality - industrial park will not attract manufacturers.

How to retain younger people so that the community doesn't die with the population through affordable housing and job creation

More residential growth

Lack of retail space, housing, jobs

Business growth/employment, steps to save environment, senior housing

Improve Campbellford area, bridge

A wellness centre. Put a roof on the pool for 12 month use. Get rid of two arenas. Get some employment in town for younger people to keep them here. Glad to see Ferris gone, it was a drain on us. Get rid of amalgamation. Let's get back to Campbellford/Seymour only. Let's put the bridge issue to rest with a referendum. Why are people that do not pay taxes in this community having a say as to whether or not we need a bridge. We don't have a say in their community, why should they have a say in ours. Why do we have a recreation director? Minor hockey, soccer, the pool, baseball, figure skating, curling club, lawn bowling all look after themselves. Do we need a recreation director to rent the arena?

Status Quo is doing fine. Don't invent problems

Local industry, second bridge, affordable housing

Accessibility, as the population grows older and the services that will require

Well thought out plan for second bridge in Campbellford - not the Second Street/Alma plan Revitalizing the east side of the bridge business section Removal of geese on the canal in Campbellford

Getting the zoning bylaw in place, removing the development charges bylaw, getting rid of the regressive tax on foster homes and group care for police services

Better planning to protect natural resources such as the Trent from cumulative effects of development, from inappropriate development that negatively affects other residents and the environment. Economic development that is sustainable over the long term.

Fast food, large shopping centre (Wal-Mart, Zellers)

Build more apartments and houses

There is not any - just "wants". Everything is good, leave it alone

Beautify main streets, building and store fronts. Get rid of old worn out buildings.

Beautify main streets, building store fronts. Demolish old worn out apartment buildings. A recreation centre for teenagers/Indoor pool/dances. Bus service (at least once a week to Belleville, Peterborough)

Traffic flow - crossing the road on both sides immediate from the bridge dangerous.

Second bridge. Children under 19 curfew

Improve visual impact of downtown areas, especially in Campbellford

Draw upon assets to lure the older folks (Boomers) to live here. Build around support system to create employment everything is here or close by.

Sprucing up downtown Campbellford, making it more welcoming as a village. Focus on the maintenance of the beauty of the area - train outside personnel to look after grass, flowers, etc. properly. Bike paths.

Developing the town of Campbellford into a retirement community. Upgrade roads around canal, bike paths, landscape downtown Campbellford (Train people to look after landscape)

Industry

Easy access for physical fitness for seniors in each of the 3 towns. While we are very supportive of a large facility in Campbellford, most seniors will not drive 20 mins each way to exercise and the soccer field/facility (in Hastings) does not address the needs of seniors. Each town should have a workout room and a room for exercise classes so that everyone has easy access to daily exercise
Need a new bridge. Bank, liquor/beer store on west side, integrated school/day care
Maintain hospital and emergency services; road improvement; immediately have tennis courts resurfaced properly; improve downtown Hastings; beautify North East corner of main Campbellford intersection (at bridge)
Making our area easy to do business in. I've heard people tell how many road-blocks and hassles they have experienced from the Building Officer, making it almost too much trouble to do business here.
Jobs and affordable housing for younger people (couples and singles) not welfare people
Health and wellness Centre with workout facility, pool - indoor, classes for aerobics
Expansion of natural gas service (home heating); retired living homes; green energy development
Housing, super market, gas service centre, drugstore improvement
Alternatively/green built public spaces for our whole population - i.e. look at Marmora's downtown park
Improve Campbellford downtown and attract more tourism
More people of any age group needs to be attracted to the area to support shops, schools and hospitals
Recreation facilities for people of all ages, improvement of our waterfront areas to increase tourism and keep people shopping...LESS VACANT SHOPS
Personally I feel the downtown core needs to be addressed. The approach looks very seedy with the peeling paint on the building on the left where the Town is now extending the River walk (which is very nice) the Town has a nice building and then a derelict looking one. It is incongruent.
Lack of planning on a large scale. No preservation of heritage
There is a crying need for more tourist/visitor facilities (particularly restaurants) and an equally pressing need for communication/training program with service staff on how to deliver service
Development of the waterfront in Campbellford with restaurants and one-of-a-kind stores to attract tourists.
Protect the area from over development
Putting tar and gravel on my street, making hazardous waste easier to get rid of
Promotion of area through advertising and support of businesses in the tourism area
Accommodation for pensioners. Retaining waterways and islands as they are currently.
Youth and young adults need to be focused on to help attract and keep them here. The Municipality will do downhill if seniors are the only ones recognized. More housing for your people and young couples need to be brought to Campbellford, and less senior housing.
(1) Roads with marked parking and improved sewers and (2) An indoor pool/whirlpool complex for year round
New bridge in Campbellford
Another bridge in Campbellford to ease the congestion
Protection of the natural environment, waterway and wildlife from pollution, overuse and development
Cleaning up the environment, the road ways and streets of paper, debris, etc. Maintaining our roads, bridges, and services. Insuring the viability of our hospital and schools. Pursing a recreational facility for the area.
Improve downtown core. Improve traffic patterns on either side of the bridge. Promote a healthy lifestyle...build the wellness centre.
Snow ploughing, pot holes, bridge backup in Campbellford, and Fire Station in Trent River
A computerized light system linking all 3 intersections with road sensor pads at Bridge Street in Campbellford
Continue downtown improvement. Improve traffic flow across bridge between 2:30-3:30 (i.e. no left turn signs 2-4 p.m.)
More physicians; manufacturing to create more jobs and taxes
Recreation facility with indoor pool/track/fitness centre
(1) Recreational infrastructure (2) pedestrian friendly downtown (3) public transportation
MURF, Bridge improvement, attract tourists and businesses
Transportation in Campbellford (i.e. new bridge). Jobs to ensure a vibrant population base that enables people to work in the area. Affordable housing

New bridge, recreation centre
New bridge, new sports complex (arena - inside pool, exercise area)
Replace the tacky downtown with a vibrant one. Waterfront development, public transit to Belleville, Cobourg and Peterborough
Fixing up of some streets such as paving. Not a new bridge
Waterfront development for public use
Water treatment plant; streets around hospital
"Reverse" plans to build bridge at Alma and Second Street in Campbellford. Not needed!
Development of downtown appeal - Need more variety of stores and dress up of downtown - Some old buildings need care or torn down, especially front and bridge corner. Cold hotel
Restoring some degree of pride and responsibility in this community's younger residents
Working together for positive growth and change. 3 communities each need to have their identity yet work together for the common good (i.e. hospital, high school, recreation centre)
Improve the look of Front Street
(1) Downtown improvement to make it as attractive as Warkworth, Port Hope, Bloomfield. (2) Pool/social fitness complex
We need more retail. A good deal of our retail spending must, of necessity, go to Peterborough
Apartment buildings for seniors
Trent Hills is very isolated. Transportation of some sort connecting to the 401 area (Belleville, Peterborough, and Cobourg) with service to one location at least once a week. A facelift in the shopping area (put standards in place). Problem with derelict buildings must be addressed. By law enforcement should be stricter.
Traffic and infrastructure improvement. Push "Buy Local"
Increase agri-related business - better downtown appearance Hastings - improved storefront all 3 urban areas
Sequence the traffic lights in Campbellford to put to bed once and for all the debate as to whether a new bridge is required. Cannot understand the procrastination on the issue.
New bridge to improve traffic flow. Increased tourism (resorts to encourage travellers that are more than cottagers). Make Trent Hills more unified, still a strong sense of 3 different towns (i.e. mentality that one town is always better than the other)
The garbage tags should be eliminated and the cost of picking garbage included in municipal taxes. We need a second bridge in Campbellford now. For a municipality as small as ours, taxes are too high; a more stringent approach to spending is needed.
Greater cooperation of the individual businesses to act together to provide greater service access to customers. Trent Hills needs to be able to attract businesses that can provide year round employment to residents so that our best and brightest don't flee the region.
Get rid of the Mayor
The present bridge issue must be resolved. Installing a new crossing through a heritage district is not forward thinking. Also, the downtown core (i.e. Giant Tiger) needs redevelopment
(1) Develop industrial park and (2) Open up 5th eon with new bridge over river
jobs, attract retirees, accommodate agriculture needs
More engagement of citizens in deciding town's future; improve/turn off lights over bridge, change left turn signals; assist businesses through tax reduction, keep Ferris open
MURF with arena
The indiscriminate severance of farmland creates not only rural slums, but may severely compromise the watertable (flooding, etc.). No more parking lots on business property after fires - and no more insurance or real estate offices. You can't shop in them or in parking lots, etc.
Many eye sores. (1) Campbellford is seedy looking, (2) Hastings - Parkdale docks - awful - should not have that many docks in small area - like 50, (3) Municipality is not really amalgamated, attitudes are separate
Multiuse recreation complex for all ages. Year round use
Need more social events; need a larger "night club" or bar for dancing; need to create reasons for young people to stick around

Continuing road and bridge maintenance
In downtown Campbellford, (both sides) improvements need to be made to the streetscape, including upgrading and refreshing storefronts and associated building structures. Create opportunities to encourage businesses to make use of the new walkway along the canal. Absolutely discourage further retail development on the outskirts of Campbellford. That kind of retail will further destroy the downtown core. If possible, tie the Rotary Trail into the new walkway along the canal.
Need a MURF for youth and adult use; buildings at existing bridge are unsightly; continue purchase of land along river up Queen street
Downtown image improvements (i.e. buildings near bridge need painting and older buildings facelifts). No need for coffee shops. Need upscale sports bar.
High speed internet in rural areas; revitalizing downtown core buildings and businesses (ex. Street lights). Fishing, resorts. Maintain rural gravel roads.
More retail in the downtown area. Improvement and updating of infrastructure (roads and sidewalks). More apartments like the Multi Care Lodge for seniors
Retail expansion and flexibility of operation. Promote and encourage small high-tech industries and labour force expansion
Upgrade drinking water system, improve hospital facility, diverse retail stores, close generation gap, canal beautification
The MURF; focus on tourism especially eco-tourism
Employment, jobs
would like to see unmaintained road allowances sold to adjoining property owners - only dumping grounds - Don't destroy Campbellford Heritage Homes with new bridge
(1) Greater strategic direction for making decisions about land use or other major investments in Trent Hills (e.g. Recreation facilities) This could be captured in major strategic documents like the OP. Case by case decisions are not likely to achieve longterm goals and objectives. Current OP is too flexible to allow inconsistent decisions. (2) Lack of clear direction for rural residential development
preserving the rural/pastoral sense of Trent Hills
infrastructure, prevent urban sprawl, preserve agriculture and rural zoning
Intelligent development that retains the assets that we already possess
public transportation, infrastructure

5. How should Trent Hills encourage sustainable development?

not answered

tax incentives

Invest in infrastructure improvements to increase capacity for households in all 3 communities

Be more friendly towards younger generations

Encourage development in areas that are already serviced

offer municipal incentives/tax breaks to encourage development of unused buildings, vacant land for retail and housing

make it attractive but keep in mind growth doesn't always = a good place to live

encourage development where utilities already exist (example towns)

Our downtown area needs a major face lift. We have spent large dollars on the waterfront and not a lot on the main streets.

Continue water and sewer replacement

Lower/affordable tax base

By putting in place the infrastructure that will allow that to happen

Through maintaining and enhancing its features - hospital, canal/river, Ferris, Old Mill Park

Set a limit to housing in keeping with strong downtowns. Keep retail focused. Ensure a mix of housing types and price ranges. Move away from manufacturing jobs and toward service and retail

Rigorous planning and policies to support wise development. A mayor (and Council) that respects the opinions of the residents and voters of this Municipality.

not answered

Get more industry in and give people work

Should not. It raises taxes. Look at Mississauga, each new thing raises tax. My mother's taxes went from \$25 to \$5000 and she got the same services.

Create more jobs

Create more jobs, encourage beautification, pay school kids (pride)

Affordable taxes to encourage development. Taxes for Campbellford too high for services delivered.

Gov. input and Gov & Trent Hills, concessions to industry for locating in Trent Hills Tax Breaks, incentives, etc.

What development? Business is moving out - way too many empty shops and way too many cheap stores - this doesn't encourage tourists. Discount stores not needed here

Keep costs for building new homes down. Advertise in major centres (i.e. Elliot Lake). Display/promote viability of services (i.e. hospitality)

Build upon a retirement community theme. Build the MURF for all residents to take advantage of to foster healthier lifestyle.

Build upon a retirement theme. MURF for all residents

Lower taxes, financial aid

Warkworth is a model in how to make a town interesting and attractive. However, the small businesses are struggling and need local people to support them through buying locally.

Lower water rates

Invest in professional advertising campaigns (national and international). Encourage Eco-tourism (all seasons), clean manufacturing/industry. Make sure hospital stays viable.

Yes they should encourage, but not on farming lands. How? Consider the "long term" rather than the short term

Encourage jobs and housing for younger people - regenerate the aging population - seniors are not making the economy grow - families are

Advertise media, fundraisers including putting the money directly back into the community

Maintain lower taxes; remain separate from GTA control

By approach to developers interested in futuristic requirements in the construction industry

Our building inspectors, as nice as they are, need to be educated on alternative buildings. We would have built out house in a much more sustainable way if the loops and hoops weren't there for us to jump through. There is no encouragement for new thinking, there are only obstacles. You really have to want something to bother to go through all the hassle.
Encourage development into town areas that already have resources
Very much so...grow or lose your infrastructure
A Resounding YES...
There are also not nice clothing shops here so people go the Peterborough or Belleville. They also leave this village for household goods and for GOOD restaurants with variety and not everyone is a Tim Horton's Coffee Fan!
Protect existing heritage and rural land/properties. Use planning consultants to develop the town for the long term (not engineers or councillors)
Tax incentives and public/private partnerships coupled with a targeted outreach program and active facilitation of the development/relocation process.
Look at how Warkworth developed their main street to attract tourism
Limit development to mainland, leave the islands for the animals
In what area?
Yes
I don't know
Develop more jobs for those who are graduating from college and university so they stay in the area
not answered
not answered
Development should not include building on islands of the Trent River and Lake Seymour
Conservation of existing assets and protection of them from incursive developments
Realistic goals. Determine what manufacturing we want to encourage. Encourage small business and small manufactures. Don't pursue one large industry, which if it fails draws down the whole area. Promote home business that may grow. Consider student exchanges from the city to the country. Promote our area on the internet as well as in print.
Prevent large high density developments especially in fragile environments. Encourage restoration of existing buildings, especially in the downtown core.
Recreation centre with pool
(1) Create guidelines as to what is "sustainable development" (2) Raise fee's and taxes for all "non-sustainable development" that is requested after date of creating guidelines
Keep small town(s) atmosphere. Advertise features in points 2 & 6. Encourage events like annual motorcycle rally.
not answered
not answered
Tax incentives for demonstrated Eco-Friendly development
Eliminate development charges lobby governments continually
Focus on growth areas while allowing rural development through careful policy. Development that is cognizant of natural values or incorporates them and enhances. Use the draw off all the waterways while ensuring they are not degraded. Buy Crowe Bridge Park and develop it as an attraction.
not answered
not answered
Affordable housing, geared to income housing, downtown redevelopment, high priority on ecology, entrance in Ferris Park, Agricultural center
Lower some taxes (home owners); Make changes to a lot of expensive permits for building projects
Improved infrastructure
Important that Council agree on items together
Keep residential business and farm taxes low. This will bring more people and investors
Get rid of some of the old buildings that are fire traps and eye sores. Build condos at both sides of the bridge area. Encourage new developers for affordable housing

Via County/Municipal expertise route
Communicate with Peterborough Transition towns; Promote active transportation (i.e. walking, biking, electric cars, bikes); expand transportation services to residents (especially seniors)
not answered
Encourage small town image like Warkworth, Bloomfield
What the heck does "sustainable development" really mean? Isn't all development sustainable given that it must go through many reviews at different levels of government before a project is approved?
Stop making stupid decisions
Make people aware by attracting visitors. Friendly people. A tidy town that gives a first good impression. An attractive town centre.
Continued infrastructure improvement, communication and pushing community involvement
Continue plans to encourage development CIP, etc. - Encourage local associations to continue to work with TH to partner to move forward
By establishing an official plan that all community residents can buy in to
Make development environmentally sustainable, environmentally responsible construction and practices
If the municipality is able to apply stringent governance in budgets and in running it localities with success at a lower tax rates, this will be attractive to businesses
Ensure that business opportunities arise to employ people before further housing is approved.
This is not a Mill Town anymore. Stop thinking it is!!
Something must be done so that businesses starting up (i.e. Spin the Soul and Wee Onez) have more than one year life expectancy. There must be a less harsh approach by present Council and Mayor to various problems.
Cut down on spending. Lower taxes
yes
Attract tourists to this historic village, create overall plan not current piece meal decisions, MURF
Build MURF, keep young families and bring retired people to Trent Hills
The "Mainstreet" program of the 80's may have ideas and has likely improved over the years. We need an industrial and business chairperson!
Lower obstacles, offer no tax for 1st year or while setting up. Call Vaughan and ask what they did in the beginning - worked!
Lower taxes, co-operative building inspections, Municipal staff
Stop cutting down trees in industrial park before there are even plans to build there
Promoting the installation of solar and alternative energy components
Trent Hills needs to stay within its own "Foot print"
Improve lights/turns over existing bridge. Continue to attract retiring people to a walkable, bikable community as they take care of properties and shop here. Undergo a study for sustainable development to get a bigger vision than this small survey. Help retail stores advertise outside Campbellford, reduce their costs for hydro, etc.
Offer manufacturers and upscale retailers tax incentives. Representation at trade shows specializing in municipal development
Improve downtown core to attract tourism both by land and water
By encouraging tourists etc. that Trent Hills is a great place to live with a Council that listens to the general public and helps to establish a safe place to live for all.
Promote the business park to industries and governments. Prepare industry specific sales presentations convincing companies of opportunities for growth. Investigate various growth strategies for Municipality to coincide with national economic growth.
By aggressively seeking semi-finished and light manufacturing companies that will create and sustain jobs...Lure young families RE: These jobs...The market place will take care of the rest.
Reduce development fees, provide provincial, federal eco subsidiaries, and reduce property taxes on energy efficient homes
Need young families to settle here and keep schools and recreation facilities viable

Develop more quaintness - Warkworth is a unique area - tourist love it - love Westben - Love Frank St in Campbellford. It's the beautiful old homes that make a town - not paving over for progress
Better involvement of residents and stakeholders in decisions that would balance development with environmental, cultural and other values
Avoid urban sprawl. Concentrate on filling and existing towns for expansion
Consistent government guidelines; enhance and develop tourism including eco and agri-tourism
not answered
agriculture, tourism, retail

7. Please identify these land uses in order of greatest need for Trent Hills (other comments)

Agriculture
Agriculture
Bike paths. Passive activities for seniors (bikes, landscaping, activities)
downtown waterfront
farmland
Fine now
Housing for seniors
Maintenance of undeveloped lands (i.e. agriculture, woodlots)
MURF
New bridge with different location (not in neighbourhood)
Night life
No subdivisions or apartment buildings. Many of the charming and little retail businesses in Warkworth are struggling. We already have nice parks.
Parking
partner with a community college to teach subjects here as a satellite college such as hands on farming practices
Preservation of the wetlands and river our most precious resource.
Recreation Facilities
recreation areas and trails
safe quiet residential streets
Single family dwellings
Trails, bike paths
Wetlands and waterways

Do you have any other comments and/or suggestions for the development and improvement of the Municipality of Trent Hills

Trent Hills is not new-development friendly compared to competing communities and this is a major reason why Trent Hills is so stagnant.

Campbellford town centre is dying. There should be a revitalization project to encourage businesses to move into the downtown area

Listen to constituents. Council has to remember that the economic developments have changed since the last election. Things change/have changed and election issues are now being replaced with new concerns in TH. A healthy community supports the arts, an unhealthy community rejects the arts.

Protect our greenbelts and river from major development

Build a decent recreation centre with all the bells and whistles. I hope we had a guarantee on the arena roof. Lets consider deamalgamation back to just Campbellford/Seymour

Trent Hills is doing fine as is. Thank you staff and Council

Get youth involved so they are less inclined to destroy things

Reconsider the location of the 2nd bridge in Campbellford. It will reduce the attractiveness of the downtown and negatively affect people and heritage homes.

The number one land use (prev question) is multiuse recreation facility. Scrap the bridge. Build a tunnel.

Protect the valuable natural assets and community characteristics that make this a great place to live work and play!

Large retail; as well as manufacturing will bring work to our community

Most of what I have filled in

Forget the second bridge. Remove all taxes from recreation areas and let a service club run and look after them (arena's fair group - curling - lawn bowling

More police radar to slow down speeders

Fine slum landlords and make them improve building (money generated could be used for town). More uniform buildings in keeping with a town theme.

Roads and sidewalks are improving but need more parking on East Oliver Rd. should be sustained

More sponsored water Trent activity (a) Improve boat launch at Crow Bay and (b) have a farm's and large land owners Permission agreement with hunters. A contract or conditions for hunters with written signatures by both deer and wild turkeys only.

Use the riverscape more. Why no good restaurants ON the riverbank? And more mooring for boats to stop over.

It is time that this council recognized Trent Hills is not where large plants will relocate but IT IS a beautiful retirement community and important dairy farm area. We should celebrate these strengths and mould our town around them.

Clean up weeds/landscape. Demographics are that this is a senior community - Develop this community with that as your base. No more surveys. Action needed. People are leaving for other retirement communities who have addressed the retirement NEED!

Some form of public transportation (even if it is only 3 times a week) between the 3 towns

Bus/van public transportation, improved roads for school bus access (Windsor Ave)

Encourage volunteerism; play up our area as a destination for retirees - they are at the forefront of revitalization; encourage Federal Government to aid family farms. Excellent Motto - use it everywhere "Come for a visit - stay for a lifestyle"

Please do not give severances along country roads 0 we have enough house sprinkled along our side roads. I've heard people complain about the annoying farm next door. Where are farmers suppose to farm? I believe development should happen in towns and villages. Thank you. Further Note: Supporting Empire Cheese is very important as they bring many people to our area as tourists. They should be helped with money for waste water handling. Thanks. A. Townsend

Enough seniors! Start encouraging younger people to move/stay here - seniors are downsizing, families grow. What do you want Trent Hills to do? Downsize or Grow?

To focus less on Campbellford and more on the open land between all three towns

Should this community be the Elliot Lake of South Ontario?

Condo's and apartments convenient to shopping to prevent seniors from ending up in nursing homes
Comfortable, fun, public spaces in our towns and villages for residents of all ages. i.e. look at what Marmora has done with their downtown park with their skate park, canteen, community centre, swim pad. The buildings were done in a straw bale construction!!! This is also a tourist draw!!! I hope Campbellford foregoes another car bridge in that location for many reasons. Again cars don't rule and are going to matter less in the future. What about a bike-pedestrian bridge in that location or near it?
Protect and conserve out natural wetlands and greenbelts
The development of residential areas with town water and septic systems should be approved. Lots could be tailored to meet Ontario guidelines for such development. (Water and sewage would be separated as issues and loads on sewage treatment would be eliminated or lessened.)
REFURBISH Existing buildings, re vitalize down town, encourage improvements to current buildings and fire Dave Rogers...
In comparison to other small villages such as Cobourg and Port Hope it looks like the neglected relative. It could be far more beautiful and it is a shame that the River Front is taken up with things like a Fire Station - not very tourist friendly at all!
The proposed bridge along the Second Street Corridor will destroy heritage property, community, retail, and business. Put it somewhere outside of town.
Some core downtown revitalization is essential - it's starting to look pretty dumpy
Prevent developers from denuding our land including islands for the purpose of building home en masse.
Development of Hardy Island - deadly against this project
Nice enclosure under the bridge. Now check the litter. The water walk is lovely. Good job.
Do not allow development on Hardy Island. Protect the natural beauty of the island and the eagles we love to watch.
Purchase Crowe River conservation area. Get Municipal Police
At a minimum put a "no left turn" from bridge to Hwy #30. People can go around No Frills to Hwy #30 (Campbellford)
Make use of old City Hall. I hope we get more of these resident surveys instead of expensive consultant ones which seem to be mainly shelved anyway. How much has Trent Hills spent on surveys in the last 5 years or so? Towns or Trent Hills badly needs to pay attention to teen activities. A teen club(s)?
Integration of the three urban areas by public transit and recreation facilitator
Will TH remain much as it is today in 10-20 years or will it grown and develop? Strategic planning in conjunction with ALL stakeholders is vital for long-term development
Build on the municipality's assets. A lot of people would like to live in this community and will move here if it is seen as progressive while allowing planned development provided there are social recreational and economic activities
(1) Campbellford becoming more pedestrian friendly. This should be encouraged. (2) There was an absence of opportunities for youth on this survey. (3) Cycling and cross country skiing facility could be developed for local people and tourists
Improved customer service at the Municipal Offices
Forget new bridge and move on and don't waste money
No "Hector MacMillian" commemorative bridge
(1) Look at the asset of Multicare. Put money into another development for seniors. (2) Encourage more senior retirement as Campbellford will always be a retirement area. Small industrial development is important. Give incentives to small industries. (3) Stop the dictatorship which has developed in Council. Repair or put in new bridge at preset site. Not a second bridge where people are put out of their homes. We do not need a second bridge. Only one good one
Involve the coming generation(s). We live near the CDHS and there is sorely lacking respect and responsibility in a great number of the youth/students
Congratulations on working together as 3 communities and a positive relationship with the Community Foundation, hospital, high school, and hopefully a recreation centre/indoor pool. We are a retirement/tourist community.
To move forward in any of these we need to get the focus off of and somehow settle the issue of a new bridge!!!
Avoid large developments and subdivisions that change the character of Trent Hills. We came because it was small and rural. The large subdivisions and developments may make us want to leave.

Require owners of downtown building to at least paint the outside. The buildings at either end of the bridge have poorly maintained exteriors that reflect poorly on the downtown core.
Stop councillor woman making people pay for water etc. where they don't live (i.e. get taxes under control)
Comments are available in the attachment to this survey. See attached!
The support of small business and community are excellent. Please keep up the good work. Find better ways to inform residents of local offerings.
Build a new bridge to increase the ease of traffic flow and prevent congestion when bridge repairs are necessary. Higher paying jobs in the area. Encourage young people to return after college/university/trades to increase the number of skilled workers in the community
More senior dwellings
There is a relative dearth of year round opportunities in Trent Hills. While there are many seasonal employers, there is a definitive lack of solid manufacturing and/or commercial/industrial jobs in the area. Tourism and service jobs are all well and good but they do not grown the upper middle class. Encouragement of these sorts of industries will be crucial to building a solid economic foundation from which to expand the tax base which can then be utilized to further improve the infrastructure in the region.
Call an election
A more humane approach to development; less confrontation with residents; process must be followed in terms of tendering and infrastructure; transparency must be strengthened; suggestions by "the man on the street" must be considered
Get some new faces on Council - Starting at the top!!
Do not put a second bridge in a historic area of town, continue to support Ferris Park for tourist attraction, improve current bridge lights and left turn signals and parking, continue to purchase riverside lands, tear down buildings at current bridge (ugly)
See survey attachment (2) for more comments
The derelict condition of Second stories of many downtown buildings in all urban areas is a deterrent to the present businesses and certainly does not encourage new retailers to fill up vacant stores. Owners should be encouraged to clean up their properties. "If you build they will come"
Campbellford bridge is horrible - total dread going there - husband won't! Mayor bottle neck. Get one large company in then housing development will follow!
Keep up the good work. Other than frustrations dealing with our building inspectors and high taxes a big detriment for new development and progress
Public transit
Any desire to improve downtown Campbellford would be thwarted by building a second bridge by passing the retail area. Our opinion is that a second bridge is absolutely unnecessary!
A second bridge in a historic area is blight on the community for posterity.
Remove the remains of the old bridge (eye sore) before considering a new bridge. Also reconsider the best alternatives to a new bridge.
When thinking about capital expenditures, consider the population of the municipality and the amount it will get used (ex. Can existing bridge be fixed using one lane for traffic during construction and do we need a \$20 million wellness centre?) See attachment (3) for more comments
Forget about new bridges and concentrate on improving traffic with updating lights and eliminating right turns on red at major corners. Do not ruin our great agriculture by allowing compost farming projects. Look at Toronto's garbage. Keep Trent Hills healthy to live in
Greater attention to the benefits of lifestyle for all generations. Make the Municipality a model of economic development, environmental sustainability, and community growth. Bring in more young families, grandparents (retirees) and jobs for expansion of tax base. Make Trent Hills Municipality a small triangle or hub of economic activity for S.E. ONT as Kitchener, Waterloo, Cambridge area. Create the image of the town as "urban living" with "rural recreational" features next door, at lower cost.
Create own police force mode of operation. Hire x number of officers to cover 3 shifts plus non-paid auxiliary officers.

Stop dreaming about a second bridge. Fix the first one and change the left hand turns. Spend the money on the MURF. Stop trying to lure industry and promote "great life" of living in Trent Hills. Promote local food!

Need a Mayor who will listen and not bully any opposing thought. My way or the highway is not acceptable!!

Don't lose its charm - Brighton has - Sprawling development destroyed a heritage town - no big box stores to suck life out of old smaller shops

Develop and promote a couple of large key events/year that would bring people in from all over ON and Canada (e.g. put Hastings on the map!) Think Big!!

Develop old factory on Trent in Hastings

Use of local materials and new technologies should be strongly encouraged in any new development. The town Council in Madoc leads the way in building it's new energy efficient cultural arts building. We have the best skills in Canada, for this kind of building, right here in our own community (Fleming College has a program unique in Canada for sustainable building). Incorporating energy efficient technologies into new building projects will not only pay off long into the future but will provide business incentives and employment opportunities for graduates of the Fleming program. Madoc now has an award winning building that is bringing interest and attention to the community.

Consult with Warkworth planners - the Village is increasingly beautiful. Westben is a big plus. Use some of Mill Park and expand current bridge instead of building a whole new one.