

YMCA Northumberland and the Municipality of Trent Hills presents the Sunny Life Recreation & Wellness Centre Grand Reveal Open House

TRENT HILLS, ON – YMCA Northumberland and the Municipality of Trent Hills are thrilled to announce the Grand Reveal Open House at the highly anticipated Sunny Life Recreation & Wellness Centre. With more than two decades of partnership and community effort, this landmark facility will hold an open house for the public on Friday, December 13, from 2:30 PM to 6:00 PM.

The 66,000-square-foot centre, located at 50 Seymour Quarry Road in Campbellford, is set to become a cornerstone for wellness, connection, and opportunity in the Trent Hills region. It features a municipally operated arena with an NHL-sized ice pad, YMCA-run aquatic facilities including a warming pool and a 4-lane 25-metre pool, a fully equipped conditioning centre, versatile changerooms, studios and multi-purpose spaces.

“The community expressed their interest in having a new recreation centre with an indoor pool almost 20 years ago, and that’s when the work started to make this day happen. Thank you to everyone who supported this project over the years,” said Trent Hills Mayor, Bob Crate. “I am so pleased to extend a warm welcome to this amazing facility. I invite you to come and see all that it has to offer and enjoy the sense of community pride you feel when you walk through the doors.”

The Grand Reveal Open House promises an exciting lineup of activities and festivities for everyone to enjoy. Highlights of the event include official opening ceremonies to mark the occasion, free skating and open swim, and fitness class demonstrations. Families can also look forward to some children’s activities, while guests can indulge in light refreshments.

Attendees are also encouraged to bring a non-perishable food item or an unwrapped toy to support the Trent Hills Fire Department Food & Toy Drive.

“Our new YMCA Campbellford location represents a milestone in our commitment to fostering strong communities,” said Eunice Kirkpatrick, President and Chief Executive Officer of YMCA Northumberland. “This new space is more than just a building—it’s a place where individuals and families can come together to grow, connect, and thrive. We are excited to welcome everyone to this incredible facility and look forward to the lasting impact it will have on the area.”

The Grand Reveal Open House is free and open to all. Community members are invited to experience firsthand the transformative impact of this new facility for local recreation and wellness opportunities in Trent Hills.

For more information, please contact:

Kathryn Harrison, Manager, Marketing Communications & Media Relations,
YMCA Northumberland, 905.376.0293 / kathryn.harrison@nrt.ymca.ca

ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.

ABOUT MUNICIPALITY OF TRENT HILLS

Trent Hills is a vibrant amalgamated community of 13,200, consisting of three urban centres Campbellford, Hastings and Warkworth and the surrounding rural areas. Trent Hills offers an inclusive, healthy rural lifestyle for its residents, businesses and visitors.

YMCA NORTHUMBERLAND AND MUNICIPALITY OF TRENT HILLS ANNOUNCE GRAND REVEAL OPEN HOUSE FOR SUNNY LIFE RECREATION & WELLNESS CENTRE

WHAT: YMCA Northumberland and the Municipality of Trent Hills, along with Sunny Life Properties Inc., various sponsors and members of the community, will unite to celebrate the Grand Reveal on the new Sunny Life Recreation & Wellness Centre. This new facility promises to be a cornerstone for wellness, connection and opportunity.

WHY: This centre represents the culmination of more than 20 years of partnership, collaboration and dedication between YMCA Northumberland and the Municipality of Trent Hills. This state-of-the-art facility will provide a hub for community engagement, health and recreation for residents of all ages and is a testament to what is possible through shared vision and commitment.

WHO: Featured speakers at the Grand Reveal Open House include:

- Municipality of Trent Hills Mayor, Bob Crate
- Municipality of Trent Hills CAO, Lynn Phillips
- MP, Mr. Philip Lawrence
- YMCA Northumberland President and CEO, Eunice Kirkpatrick
- Representative from the YMCA Regional Development Centre

WHEN: Friday, December 13, 2024 starting at 2:30 to 6:00 p.m.

WHERE: 50 Seymour Quarry Road, Campbellford, ON K0L 1L0

EVENT HIGHLIGHTS:

- Official Ceremonies:** Celebrate the opening with local leaders and community members.
- Free Skating:** Enjoy complimentary access to the arena
- Free Swimming:** Enjoy complimentary access to the new pools during Open Swim.
- Class Demonstrations:** Experience some fitness classes available at the centre.
- Kids Activities:** Fun activities designed for children to enjoy.
- Light Refreshments:** Complimentary snacks and beverages.
- Holiday Fun:** Get into the spirit of the season with festive activities.

YMCA NORTHUMBERLAND AND MUNICIPALITY OF TRENT HILLS ANNOUNCE GRAND REVEAL OPEN HOUSE FOR SUNNY LIFE RECREATION & WELLNESS CENTRE

ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest-standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.

YMCA NORTHUMBERLAND MISSION STATEMENT:

The YMCA is more than just a gym.

YMCA Northumberland is dedicated to the growth of all persons in spirit, mind and body, and to fostering a sense of responsibility to each other and the global community. We are committed to strengthening the foundations of community; nurturing the potential of children, teens and adults; promoting healthy living; fostering a sense of social responsibility; and delivering lasting social and personal change.

ABOUT TRENT HILLS

Trent Hills is a vibrant amalgamated community of 13,200, consisting of three urban centres Campbellford, Hastings and Warkworth and the surrounding rural areas. Trent Hills offers an inclusive, healthy rural lifestyle for its residents, businesses and visitors.

ABOUT THE NEW FACILITY:

Spanning 66,000 square feet, the Sunny Life Recreation & Wellness Centre features the following:

- Municipally operated arena with bleacher-style seating
- Canteen
- YMCA Northumberland amenities:
 - Aquatic centre with a warming pool and 4-lane, 25-metre pool, as well as viewing area
 - Large fully equipped conditioning centre complete with free weights, pin weight machines, cardio machines, artificial turf & cross Fit Centre
 - Male, female, and universal change rooms
 - Large studio space that can be divided into two separate studios
 - Large Multi-purpose Room

NAMING SPONSORS

- Sunny Life Property Corp. – Overall Naming Rights Partner
- Behan Construction Ltd. – Aquatics Centre Naming Rights Sponsor
- Campbellford Wholesale – Arena Naming Rights Sponsor
- MacLaren IDA Pharmacy – Conditioning Centre/Gym Naming Rights Sponsor
- Min-Tech Inc. – Multi-Purpose Room Naming Rights Sponsor
- Canadian Tire – Ice Resurfacers Naming Rights Sponsor
- Rudra Group (SUBWAY and Chicken Kingdom) – Score Clock Naming Rights Sponsor
- D&K Home Services by Enercare – Water Filling Stations Naming Rights Sponsor
- Bennett's Furniture and Mattresses – Arena Viewing Area Naming Rights Sponsor
- Ashley Tinney-Fischer Professional Corporation – Aquatics Centre Viewing Area Naming Rights Sponsor
- Empire Cheese Co-operative – Home Penalty Box Naming Rights Sponsor
- Village Paint & Paper – Home Player's Bench Naming Rights Sponsor
- Drain Bros. Excavating – Visitor Player's Bench Naming Rights Sponsor
- Dooher's Bakery – Visitor Penalty Box Naming Rights Sponsor
- Sharpe's Food Market – Mini Sticks Rink Naming Rights Sponsor